

October 18, Nickel Plate Cross Country Ski Club Minutes

Attending: Tom Kampman, Dick Reimer, Ernie Winstanley, Gloria Winstanley, Alan Hird, Peggy Kampman,

Minutes from Aug 24/06 –Moved by Dick to be adopted as read. Passed.

Report from Steve Brown of Peach City Runners and Nordic Ski (Sponsor)

Steve described the advertising he has arranged for this fall to cross promote Nickel Plate Nordic Centre and Peach City Runners and Nordic Ski. Peach City Runners and Nordic Ski will be assuming all the costs for the following promotional activities.

- CCBC Magazine fall 2006 issue ¼ page add for Nickel Plate and beside it a ¼ page ad for PCR.
- Radio advertising on Penticton A.M. Radio 800 running 3 x per week for 3 months.
- ¼ page ad in Penticton Herald Oct 20, advertising ski swap and membership drive.
- Giant FM radio remote at the store November 18 in which he would like Keith (NP manager) to describe the trails etc.

Steve asked if the club would be in favor of providing a discounted 1 day pass for first time skiers to accompany a discounted equipment package.

Steve also shared with the club his intention to take on the organization and promotion of the Uhler Winter Triathlon which had been formally run by Apex. He will change the name to Uhler Winter Festival, hold the entire event at Nickel Plate March 4, and create event categories for elite athletes, recreational adults, seniors and youth. This idea was well received by the executive. Dick added that we will need to contact CCBC for event insurance. Steve will get back to the club with more details as the event takes shape.

Reports

Financial Report;

Dick reported in Irene Nerfa's absence.

\$34, 713.00 in bank at the start of the season. Some of the summer maintenance expenses as well as Keith's monthly salary have been paid. Ideally the club needs \$20,000.00 in the bank at the beginning of the summer to cover start up costs. This year we will have the additional costs of replacing stolen equipment and repairing damage. A detailed report will be prepared by the bookkeeper.

Peggy moved to accept the report as given. Passed.

Trails

Reported by Dick Reimer

Excavator needed to pull stumps from new trail and re-pile trunks from logging.

New trail requires about 2 days of brushing and windfall from Reimers reach needs to be cut.

Junior Ski League Report
Charlotte Venkataraman

An Introduction to Community Coaching can be arranged for Nov. 24 and 25 in Penticton. This is the basic coaching course and the minimum requirement for coaches of Bunnies and assistant coaches at other levels.

The next level of coaching can be held Dec 1-3 or Dec 8-10.

The cost for each coaching course is \$65.00 per registrant with a minimum attendance of 8.

Charlotte asked if Nickel Plate CCSC would pay for Junior Ski League Coaches to attend a coaching course.

Dick responded that Nickel Plate CCSC has always supported coaching courses for Rabbit Coaches.

Murray has offered to hold a “tune up” ski clinic for Jr Ski League coaches who have taken the Community Coaching instruction and want a chance to improve their skiing before coaching this season. It will be held Dec 17 at a cost of \$60.00 per person, for 8 participants.

Charlotte asked if the club would sponsor the existing coaches who wish to take this clinic.

The executive was unanimous in supporting this request.

Charlotte asked the membership committee if they would advise her when the first 50 registrants for Jr. Ski League have paid. She will advise all new applications for Jr Ski League that the maximum number of children for coaches has been met and any more children would require parents to volunteer as coaches. Charlotte is hoping that this can occur in time for any new parents to take the community coaching course offered in November.

Charlotte also asked that advertising of NP CCSC and Jr Ski League be placed in the Spring Community Recreation Guide in Summerland and Penticton. Colleen as membership director would be the contact number. She also thought that our brochures could go to the schools early in September as well.

Steve Brown added that Charlotte or Keith could promote the Jr Ski League at the on site radio broadcast from his store on Nov. 18.

Social Events

Steve Brown brought to our attention that there were not enough coaches for the Welcome to Nickel Plate Day last season as it was held on the same day as Jr Ski League. He suggested an earlier date of Dec. 9 to avoid this problem and to possible increase the number of skiers over the holiday season.

A discussion was held and it was decided by the club to change the Welcome to Nickel Plate day to Dec. 9. This year’s membership brochures have the Jan. date on it and the club can advertise the new date and advise members by email.

Coaching

Dick Reimer asked those present if we needed a club coach. Steve Brown asked if a ski school would better meet the clubs needs. Some discussion followed. It was decided that we could not go further with this without further discussions with the director of coaching.

Volunteers

Alan Hird reported that the membership drive at Cherry Lane went okay. It was difficult to get many volunteers.

Alan volunteered at the Bingo Oct 5.

He also reported on the Ski Swap Meet Oct 21 at Peach City Runners. He has volunteers for an a.m and p.m. shift. He would have liked to had more.

Promotion

Peach City Runners and Nordic Ski has offered to absorb cost of redesign of the web site. Steve added that it is critical that a Web Site represent the club, offer up to date information and be easy to use. Steve will talk to Van Pratt who is currently updating the Web site.

Facilities

Ernie reported that everything is ready for the season.

Special Events

Gloria had no report.

New Business

- 1) Paul's salary has been increase from \$23.00 to \$30.00 per hour.
- 2) Question: Should there be a retroactive pay increase of 5 % to the salary obtained by staff last season. Dick responded that he will come back to the next meeting with a recommendation.
- 3) Question: Should stolen equipment be replaced. Ernie said that the ATV is necessary to replace. He and Dick have been looking at 2 used ATV's. Tools are also necessary to replace, but will only be replaced as the need arises. A cash register will need to be purchased.
- 4) GST deregistration advice from White Kennedy. More information is needed from Accountant before a decision is made.
- 5) Operational Plan: Dick will be meeting with the USIB this month re the new plan.
- 6) Forestry Service: The service has not yet approved the new fee schedule. Dick will contact them regarding this.

Meeting adjourned at 2:30

