

**NICKEL PLATECROSS-COUNTRY SKI CLUB  
MINUTES OF EXECUTIVE MEETING  
NOVEMBER 5, 2007**

**PRESENT:** Mike Bartier, Colleen Schneider, Barbara Pehudoff, Frank Perrier, Steve Brown, Dick Reimer, Tom Kampman

Meeting called to order at 7:05pm

**PREVIOUS MINUTES:** Minutes of the October 1, 2007 executive meeting were reviewed. Moved by Dick Reimer & seconded by Colleen Schneider that the minutes be approved as written.

**DIRECTORS' REPORTS**

Steve Brown recommended that the directors' online reports be included with the minutes on the NP website; Mike to supply his cut & paste version of the reports.

**PAST PRESIDENT:** Dick Reimer

Dick has found approximately 30 trees infested with the pine beetle from 2006. There is no new infestation from this year. The Forest Service in Vernon is sending our License to cut & Dick will be reviewing it to ensure to we have permission to cut down the beetle infested trees. In the past we have been able to cut trees up to 200 meters off the trails & no greater than one hectare blocks.

**SECRETARY:** Barb Pehudoff

Barb made a request for a donation from NP for a silent auction fundraiser that will go towards a humanitarian project in Ecuador carried out by Pen-Hi students. She pointed out that no one on the executive is coordinating requests for donations. Steve Brown will oversee donation requests from now on. Barb's request was approved & NP will provide 2 day passes with equipment rentals.

**PRESIDENT:** Mike Bartier

Mike reported our new Piston-Bully 100 is here. He is optimistic that the right pole plant problem will be solved with the wider tiller on this machine.

Mike has received the financial report (up to September) from Irene & will send it out to the executive.

**MEMBERSHIP:** Colleen Schneider

The club has received 370 memberships so far with 22 registering on-line. It appears that some electronic communication is not getting through to some members. Discussion of the club's communications this fall revealed that the membership form & the newsletter should have been mailed & members informed regarding the club's change to electronic communication. A decision was made that the fall (membership forms) & spring (AGM notice) should be mailed out with subsequent communication sent electronically with hard copies supplied in the cabin.

Colleen anticipates another influx of membership registrations in December & then again in the first 2 weeks in January. She suggested that the club advertise NP through a write-up & picture in the local papers. Steve will do write-up & have it into the press by end of the week.

## **SOCIAL EVENTS**

The position of Director of Social Events has been filled by Esther Scrypiczajko; thank-you to Esther for volunteering for this position.

## **NEW BUSINESS**

1. NP Bookkeeper  
Allison Ploner, NP bookkeeper, is raising her fee to \$17.00/hr. NP will continue to use her services at the higher rate.
2. Signing authority  
The new executive requires directors who have signing authority on NP cheques. Four directors, Mike, Tom K, Irene & Barb, were chosen & will need to go to HBSC to document their signing authority.
3. Donations to NP  
Dick Reimer moved that NP issue tax receipts for any donation equal to or greater than \$10.00. Seconded by Barb Pehudoff. **APPROVED.** This information should be included on the membership form & on our website.
4. Merchandising  
Frank raised the question of how NP clothing would be marketed, that is, would it be sold at NP or predominantly at Peach City Runners. While Peach City Runners seemed the more natural place, it was agreed that Keith should be consulted to see whether he thought staff had the time to sell some of the products at NP.
5. Promotions  
Steve provided an update of advertising placements. He also advised of the Day's Inn's willingness to offer a promotional rate to groups utilizing NP's facilities. There was some discussion about whether it was the Day's Inn's intention to become a sponsor. In the end the executive decided to add the Day's Inn to the accommodation link on the NP website. We would also advise groups interested in coming to NP of the Day's Inn promotional rate.
6. Apex Matters  
Steve also raised the question of whether NP should participate in the "Apex Matters" newsletter which circulates 19 times during the ski season. It is distributed throughout Apex village & at selected places in Penticton. NP would share an advertising slot with Peach City Runners. Each party's contribution would be \$600.00. It was felt that this would assist in building a better

relationship/connection to the ski resort. It was decided to purchase the advertising.

7. Santa Claus Parade

Steve suggested that we gather together some children & adult NP members to walk in the parade to hand out NP brochures & perhaps include 2 for 1 coupons for day passes & rentals. Ideally, it would be good to have members with NP coats & even some members with roller skis. The suggestion was made to see whether we could get a low bed & pull a grooming machine (not ours but the Penticton dealer's) in the parade.

It was decided that we would try & get members together to participate in the parade. Dick would check to see if he could get a low bed & machine for the parade.

**NEXT MEETING:** Monday, December 3, 2007 at 7pm

Frank moved to adjourn the meeting. Colleen seconded. Meeting adjourned at 9pm.