

NICKEL PLATE CROSS COUNTRY SKI CLUB
EXECUTIVE MINUTES
JULY 10, 2007

PRESENT: Mike Bartier, Dick Reimer, Irene Nerfa, Tom Evans, Colleen Schneider,
Gwen Marsh, Tom Kampman, Barb Pehudoff, Steve Brown, Frank Perrier

Called to order at 7:10pm

Introductions of executive members

PREVIOUS MINUTES: Minutes of April 10, 2007 Executive meeting were approved as circulated.

DIRECTORS' REPORTS:

FINANCE: Irene Nerfa

A \$45,000.00 term deposit has been taken out which rolls over every 30 days. Mike questioned if a budget for the 07/08 year has been set; the answer was no. Dick stated a financial report must be sent to the Gaming Commission within one month of the AGM. Irene will attend to this. Irene stated she has to contact our insurance company since our stolen ATV has been recovered. Consensus that she should go ahead so financial settlement can be worked out as ATV has sustained some damage plus there is a question of storage fees.

SECRETARY: Barb Pehudoff

No report

MEMBERSHIP: Colleen Schneider

The club has 500 members. Colleen expressed appreciation to Irene Sieber for helping input the club membership information into a database using a CCBC template. Last membership drive, some applicants paid partial or incorrect amounts. Colleen had no confirmation of final payment as it would be sent to Irene. Discussion ensued about where mail is sent & who picks it up. Our mail is sent to a box supplied to the club for free at Affordable Mini Storage. Currently Irene picks up the mail as about 90% of it falls within the treasurer's responsibility. The club has an e-mail address however, Keith Schultz is the only person with access: this will be discussed later when we review directors' job descriptions.

Gwen Marsh

Gwen has met with Steve Brown regarding the development of a club brochure for the upcoming season. She requires a letter of permission to access the file of old brochures from the Mailboxes Etc store (now UPS).

VICE-PRESIDENT: Tom Kampman

No report

PROMOTIONS: Steve Brown

Steve met with Gwen to develop new brochure & membership form. An attempt will be made to get the information into one brochure. CCBC & VANOC are pursuing an initiative to promote BC as a Nordic ski destination. Ski clubs getting on board would pay \$2000.00/year & receive help with brochure development & promotion. Questions arose re: benefit to our club of local versus international promotion; fit with our mission statement; & who should be our target population. Steve outlined what a Director of Marketing would do: basically a sales job to generate income by obtaining sponsorship & selling advertising. Questions re: is a marketing director required & does the executive see a need. Unresolved.

We have had a 10% response rate to our membership survey. Tom Kampman will e-mail copies to all the directors.

COACHING & OFFICIALS DEVELOPMENT/ SKIER DEVELOPMENT

Mike reported that Charlotte Venkataramen would rather not sit as a director of skier development. Frank Perrier stated his interest in the Coaching & Officials Development position. A motion was put forth to make Frank Perrier the Director of Coaching & Officials Development. Moved by Tom Kampman & seconded by Irene Nerfa. Approved.

Discussion of coaching: the need to get people to return to Nickel Plate & to have ski instructors who can be available to give on the spot lessons.

Keith will remain responsible for the grade 5 school program coaching; Frank to assist.

PAST PRESIDENT: Dick Reimer

Dick & Mike will meet to discuss the legal aspects of running the club. Dick is in the process of negotiating with Weyerhaeuser re: \$714.00 bill for stumpage fees. Dick is also negotiating to get our stumpage fees reduced. Dick is hopeful that we can get a new permit from the Ministry of Forests, License to Cut 803, which would be good for 10 years. As a means of reducing spread of mountain pine beetle, selective trees will be marked for removal. Our operational plan needs to be developed in consultation with the USIB.

TRAILS: Tom Evans

Tom's main focus will be clearing windfall & preparing trails for skiing & snowshoeing. The first work party is scheduled for July 28 & 29. The chainsaws & brush-cutters can be taken to Penticton Engineering for servicing. Gwen offered to store the club's ATV in her garage at Apex. Some of the trail signs aren't up or need replacing plus more signs are needed for parking & snowshoe trails. Dick has a line on a trailer for

\$250.00 to \$300.00 to haul ATV, snowmobile. Consensus was for him to pursue purchase.

PRESIDENT: Mike Bartier

Mike stated his priorities are to have clear description of directors' responsibilities keeping in mind that these are volunteer positions. The current document outlining responsibilities that was developed by Dick Reimer needs a description of the vice-president's job. Tom Kampman, Dick & Mike will meet to do this (as well as legal aspects). An operational & capital budget is required. Discussion of possibility of hiring a co-op student.

Executive committee members are 1) to review their job descriptions & amend if necessary then circulate electronically before the next meeting & 2) to develop a list of expenses with their scope of responsibility which will assist with budget development

Discussion of manpower requirements to cover grooming, rentals & ticket sales

A copy was distributed of a quote for purchasing a new \$294,000.00 high-end Piston-Bully machine with 2 financing options available. Dick pointed out that the club would need a grant to help finance the purchase of this machine. As well, this machine is too wide for most of the trails. The mid-price machine, comparable to our present one – the Piston-Bully 100, would be able to clear the parking lot & deal with the pole plant problem. Mike to obtain a quote for the mid-price machine.

Murray Farbridge contacted Tom Kampman re: job possibilities at Nickel Plate club in the future.

NEXT MEETING: August 13, 2007 at 7pm

Adjourned at 9:45pm